

ABSTRACT

Bird-repelling devices and methods involving the reflection of light so as to disorient and thereby discourage birds from perching on outside structures. The devices feature an upside down “v” or
5 a “w”-shaped reflector that is mounted to the top of a structure, such as a billboard. These reflectors provide a repelling effect while minimizing the reflection of light to the ground, thereby lessening any chance of distraction to motorists or pedestrians caused by glare. The invention also includes a structure for pivotally attaching the reflectors, such as by a cog and gear, that allow the reflectors to track the sun or other source of light.